

ORDER



Orders
Order / Rev: 34843
Alt Order #: 08815477
Product Desc: NRCC IE 2012
Estimate: 2605
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 06/18/12 / 08/20/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency
Name: National Media Team
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Congression
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	5	\$3,150.00	\$2,677.50
10/29/12	11/06/12	14	\$7,900.00	\$6,715.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	\$3,150.00	\$2,677.50	0.00
November 2012	14	\$7,900.00	\$6,715.00	0.00
Totals	19	\$11,050.00	\$9,392.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTVX-TV	15%	\$11,050.00
Market	100%	\$73,666.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	25%	\$18,416.67
KSTU	20%	\$14,733.33
KUCW	5%	\$3,683.33
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	35%	\$25,783.33
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/30/12	10/30/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GD MRN AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$300.00		0.00				
E 2	KTVX	11/01/12	11/01/12		CM	7:00 AM-9:00 AM	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00

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Advertiser: National Republican Congression
 Product Desc: NRCC IE 2012
 Estimate: 2605
KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning America GMA 7a-9a														
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---				1	\$300.00		0.00			
E 3	KTVX	11/06/12	11/06/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM -T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		-T-----				1	\$300.00		0.00			
E 4	KTVX	10/26/12	10/26/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM ----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		----F--				1	\$500.00		0.00			
E 5	KTVX	10/30/12	10/30/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM -T-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----				1	\$500.00		0.00			
E 6	KTVX	11/01/12	11/01/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM ---T---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---				1	\$500.00		0.00			
E 7	KTVX	11/02/12	11/02/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM ----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--				1	\$500.00		0.00			
E 8	KTVX	11/05/12	11/05/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----				1	\$500.00		0.00			
E 9	KTVX	10/27/12	10/27/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM -----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----S-				1	\$500.00		0.00			
E 10	KTVX	10/28/12	10/28/12	SUN ABC4 News @ 5p SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM -----S	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-5														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----S				1	\$500.00		0.00			
E 11	KTVX	10/26/12	10/26/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM ----F--	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		----F--				1	\$750.00		0.00			
E 14	KTVX	10/31/12	10/31/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM --W----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----				1	\$750.00		0.00			
E 15	KTVX	11/05/12	11/05/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----				1	\$750.00		0.00			
E 16	KTVX	10/26/12	10/26/12		CM	10:00 PM-10:35 PM ----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC4 News at 10pm M-F M-F 10p-1036p											
ABC 4 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1			\$900.00		0.00				
E 17	KTVX	10/31/12	10/31/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	-W----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$900.00		0.00				
E 18	KTVX	11/02/12	11/02/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--		1			\$900.00		0.00				
E 19	KTVX	11/05/12	11/05/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$900.00		0.00				
E 20	KTVX	10/29/12	10/29/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1			\$400.00		0.00				
E 21	KTVX	11/01/12	11/01/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1			\$400.00		0.00				
Totals													19	\$11,050.00	